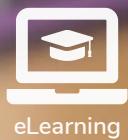


Are you ready for your teaching term... and the next wave of eLearning?

How Covid-19 has affected
learning worldwide



- How to “Flip the Switch” to eLearning
- 1.5 billion learners affected by school closures across 191 countries
- A lost school year costs a student 10% of their future earnings

eLearning today

“Building an eLearning strategy and class delivery implementation is key for learning institutions to continue to grow and provide excellence in education. Understanding how students best learn in a digital learning world is a key component for success.”

Tom Barker
President + Co-founder
Six Trends

How Covid-19 has affected learning worldwide

1.5 billion learners in 191 countries

According to a recent report by UNESCO, school disruption and closures around the world have affected 1.5 billion learners. This is 90% of total enrolled learners, and 191 countries have experienced closures of schools because of Covid 19.

Lost schooling means lost future earnings

The Brookings Institution estimates that a lost school year costs a student 10% per year of their future earnings. Four months of lost schooling globally will have a cost to the coming generation of \$10 trillion.

Nations have turned to eLearning as an option for continued studies for student learning. However, many are facing the challenges of content development and digital delivery integration. Having a plan to support the student experience with consistent learning applications and technology is essential.

“Flipping the Switch” to eLearning

In a recent interview Toronto District School Board spokesperson Ryan Bird said it will be difficult to “flip the switch” from in-class learning to eLearning due to lack of access to technology and standardized learning tools. The world has changed, and it is more urgent than ever to be able to adapt. Reinventing how we work and interact is here to stay more than ever.

Are you ready?

Our Co-founder Tom Barker is a leader in eLearning design and implementation. He is the author of The Full Stack Web App Playbook, and President and Co-founder of Six Trends Inc. Tom has worked with a number of academic institutions to review, bridge the gap, design and deliver eLearning strategic planning.

As a pioneer of eLearning, Tom has worked to better understand the distinct pedagogy of digital learning compared with in-class learning. He led the design and delivery of the first external commercial curriculum with 28 courses and 30% online interactive content for TVOntario at [OCAD University](#) in Toronto Ontario.

Tom undertook the digital campus review for the [University of Technology](#) in Sydney Australia. He also led the strategic review on how to transition courses from in-class to eLearning at the [University of Gloucestershire](#), UK. That report concluded that eLearning provides the following benefits:

- Competitive advantage for recruiting
- Students typically prefer at least 30% online
- Multiple delivery formats for flexibility
- Data analytics tools to scale and build programs
- Financial benefits
- Improved accessibility
- International participation opportunities
- Customized content and learning pathways
- Frees up time for instructor development



Tom Barker, Six Trends

What's next?

We know that you might be facing challenges in understanding how to plan and implement eLearning for your teaching term so we put together a 4 point eLearning roadmap. We would be happy to meet with you in the coming weeks to review your needs for you a head start on planning for eLearning

1. Establish/upgrade your digital strategy for eLearning

- Conduct a digital maturity and needs assessment with key performance indices
- Develop a digital strategic plan that complements and recognizes your organization's goals
- Provide a digital map for IT and staff training
- Develop an eLearning content framework that includes capacity for continuous improvement

2. Train your instructors

- Establish consistent training and evaluation modules for staff that encompass eLearning best practice for pedagogy, interactivity and multimedia
- For knowledge sharing: documentation, instructor community forum, and ongoing support provision

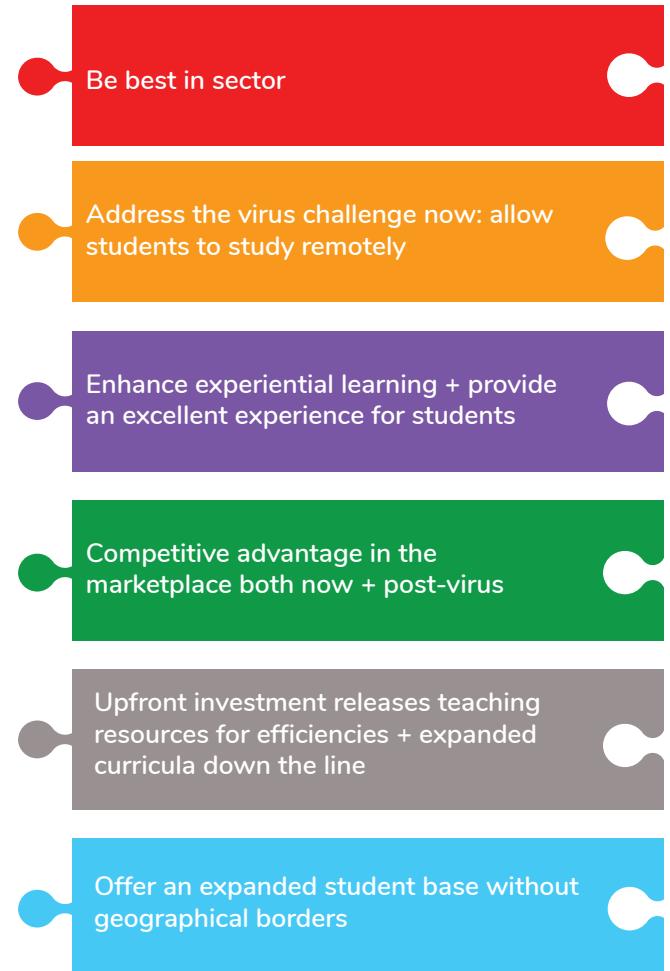
3. Upscale your IT department

- Ensure consistent user experience and navigation between any integrated applications
- Expand or move to cloud-based content and delivery
- Check scale and throughput is sufficient

4. Leverage data analytics

- Monitor and record eLearning statistics through user activities and feedback to inform quantitative and qualitative continuous improvement

Solving the puzzle... why act now?



OCAD University's Inclusive Design Graduate Cognitive Semiotics Lab, looking at the "Operating Room of the Future" with surgeons at St Michael's Hospital – Instructors: Peter Coppin + Tom Barker

Our eLearning team

Our multidisciplinary team has educational, technical, business, design, cognition and process expertise. Our scope includes schools, colleges, universities, adult education, continuing education, and training. The team offers a deep knowledge of learning and learning organizations. Get in touch today for a free consultation.



Tom Barker
President +
Managing Director
eLearning



Lee Rennick
Managing Director
Development + Insights



Paul Allen
Managing Director
People + Culture



Scott Basham
Director
Digital Projects



Ramtin Loftabadi
Senior Associate
Cognition, Systems + Data
Analytics

Our Experience

Our team at Six Trends has held roles across the academic sector at many colleges and universities. Roles have included: member of the executive, faculty dean, program chair, research chair, course master, instructor, curriculum designer, masterclass, academic advisor, and industry advisor.

Our Six Trends and Co-founders' award winning client work comes from 25 years of experience and excellence. With offices in Canada and the UK, we also work with clients in the USA, Europe, Asia and Australia.



Contact

Lee Rennick, Managing Director
Development & Insights
leerennick@sixtrends.ca
+1 416 802 3574



[thesixtrends](https://www.instagram.com/thesixtrends/)



www.sixtrends.ca



Offices in Canada

Suite 200, 438 Parliament Street
Toronto, Ontario M5A 3A2



1302 Airport Parkway, Belleville,
Eastern Ontario K8N 4Z6



Office in the UK

10, 2-6 Boswell Court,
Bloomsbury, London WC1N 3PS

